



A Signal Integrity EDA Company

Optimal Corporation Announces Strategic Reorganization

Company Repositioned to Accelerate Technology Advancement and Manage Expansive Growth

SAN JOSE, Calif. – (BUSINESS WIRE) – Dec. 12, 2003 – Optimal Corporation, a leading provider of signal integrity design tools serving the semiconductor industry, today announced a strategic reorganization. Effective immediately, Optimal Chairman of the Board, Len Perham, will assume the role of Chief Executive Officer. Former CEO, Dr. An-Yu Kuo will continue his tenure with Optimal as Chief Technology Officer.

“2004 will be a break-out year for high signal integrity design tools,” stated Dr. Kuo, CTO. “It is imperative that during this period of substantial opportunity, Optimal execute flawlessly in the area of new product development and product introduction while remaining in control of our rapidly growing business. Len’s involvement as CEO will allow me to focus my energy on driving products to market.”

“The key to Optimal’s success lies in its ability to bring the right tools to market at the right time, “ commented Mr. Perham, Chairman and CEO. “As this critical window of opportunity approaches, product development is becoming a very high priority for the company. As CEO, I intend to manage Optimal through this expansive growth period, enabling An-Yu to immerse himself in driving our new products to market.”

Going forward, Dr. Kuo will oversee all product development and Mr. Perham will strive to develop the business infrastructure that will enable Optimal to permanently secure its position as the number one preferred supplier of high signal integrity design tools.

About Optimal Corporation

Optimal is a leading provider of high signal integrity design tools. The company's breakthrough technology and engineering expertise have helped leading chip and system companies solve challenging high-speed design problems and bring industry-leading products to market. Additional information may be obtained online at www.optimalcorp.com or by e-mailing info@optimalcorp.com.

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